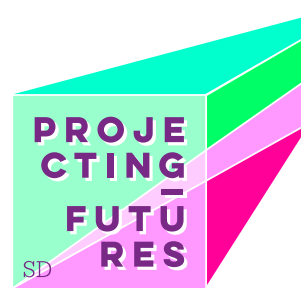




San Diego

the professional
association for design



2307 Fenton Pkwy #107-36
San Diego, CA 92108

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PROJECTING FUTURES ARTWORK GUIDELINES

THEME

Your work should capture our theme: Projecting Futures. In digital art form, express an uplifting and positive message of hope for our future, while elevating the value of graphic design as a profession through the impact of your visuals. What does your vision for the future look like? What does it feel like? Show how to get there? Don't limit yourself: your message of hope can be about you, the community, country, or beyond. Consider teaching the audience about how they can affect change within their communities.

CRITERIA

- San Diego or Tijuana designers only
- Theme alignment: uplifting and positive message of hope for our future
- 2D graphic design or graphic art (no fine art pieces or sculptures)
- Approved 2D style: graphic art, illustration, typography, decorative elements, pattern, animated gif, video or time-lapse
- High color contrast recommended for best viewing
- Existing design work is welcome that aligns with our theme

ARTWORK GUIDELINES

- Artwork will be projected, so only digital files will be accepted.
- Format: Option to create a static or animated visual
- Dimensions: 1080 x 1080px square
- Resolution: 300ppi
- File type: PNG or JPG for static / MOV, MP4 or GIF for animated
- Duration (only applicable to animated visuals): 10-15 seconds
- Include a brief description of your work as it relates to our theme

JURY AND EVALUATION CRITERIA

All design submissions will be evaluated by the AIGA San Diego Design Week Committee based on the entry criteria and its representation of our theme. All participants will be contacted to confirm submission was received.

QUESTIONS OR ASSISTANCE

If you need any assistance or have further questions, please email: designweek@sandiego.aiga.org

IMPORTANT DATES

Submission Deadline: Noon PST, August 28, 2020

Art Selection Deadline: August 31, 2020