



- Learn how to:
- Setup a WP Server
  - Manage Users
  - Enhance UX with plugins
  - Customize Themes

### DAY 1:

#### Hosting

- Choosing a hosting service
- Installing a Hosted instance

#### Self Hosted

- LAMP, WAMP, MAMP

#### Local test hosting

- configure Bitnami
- download, install

#### Migrating WP instance

- Export from Wordpress.com
- Import WP backup

#### Users

- Permissions
- Groups
- Communities

### DAY 2:

#### Media

- Management
- Plugins
- Embeds
- Sliders

#### Plugins

- JetPack
- E-commerce
- Social
- Comments & spam

#### Menus

- Dynamic
- Customization

### DAY 3:

#### SEO

- Plugins
- Services
- Snake E-ffing Oil?

#### Themes

- Free & commercial sources
- Customizing
- Editing/Creating